

OBS Logistics launches *CALIDUS* ePOD and eServ Android and iOS apps

13th September 2012 - OBS Logistics has announced Android and Apple iOS versions of its popular, user-friendly electronic proof of delivery system, *CALIDUS* ePOD. The recently introduced *CALIDUS* eServ, proof of service system is also available on both smartphone platforms. The new development makes the powerful real-time delivery, collection and service tracking with signature, barcode, and photo capture functionality of ePOD and eServ available as free downloads simply by visiting the Google Play Store or Apple iTunes.

Part of the *CALIDUS* suite of logistics software modules used by over 15,000 users worldwide, the new Android and iOS versions of ePOD and eServ make it even easier and more cost-effective to deploy these powerful mobile delivery and service solutions securely using standard smartphones and tablet PCs, including iPads. Taking into consideration the price of the mobile devices the new apps reduce the cost of deploying ePOD and eServ in typical applications by 30% or more.

CALIDUS ePOD / eServ benefits include real-time job assignments and debriefing, which makes it possible to bill sooner - sometimes on the same day of the delivery - and it eliminates delivery disputes as it provides a full electronic audit trail. Operationally, managers also benefit from their drivers and service engineers adhering to routes and schedules as the system provides full visibility of their mobile workers. In addition, both systems integrate fully and easily with other *CALIDUS* modules (for example, warehouse management, transport management, supply chain tracking and web ordering) and with other suppliers' back office software.

Android and iOS are denting the market where various mobile versions of Microsoft Windows have dominated for many years. This is particularly true of the BRIC nations (Brazil, India, Russia and China), which are in the top 10 growth countries for smart devices. Both operating systems are seen as being more user-friendly and there is a wide range of lower-cost hand-held devices to choose from to suit any need. In addition, there is further opportunity to integrate and enhance the functionality of the devices with apps that complement ePOD and eServ.

“Mobile technology convergence is making it much easier and more cost-effective to deploy powerful logistics solutions on Android and iOS platforms. We have seen a substantial increase in demand across our target markets in EMEA and Asia Pacific over the past 12 months” says Stephen McCartney, Sales Director, OBS Logistics.

“The ePOD and eServ apps are free downloads and we are implementing a flexible priced usage scheme to suit any size of company, which makes them an attractive proposition for automating delivery and service operations. Our ePOD and eServ apps are just the beginning and the market should expect to see our other *CALIDUS* modules available on Android and iOS,” he adds.

For more information contact

Kathryn Howarth, Group Marketing Manager, OBS Logistics Ltd (part of the Anisa Group):

kathryn.howarth@anisagroup.com, tel: +44 (0)151 448 2792



About OBS Logistics

OBS Logistics (OBSL) provides best of breed IT solutions including hosted solutions for managing supply chain operations and our Total Logistics solutions are in use across EMEA and AsiaPac to integrate and streamline logistics management processes end-to-end, and provide true visibility across supply chain operations.